**Milestone 2: Create Professional Materials I**

* You will build your brand statement.
* You will use your brand statement to update your LinkedIn profile. If you already have a brand statement (or bio), you can simply update it.
* You will submit your brand statement to your Profile Coach for feedback.

*It is critical that you submit your brand statement on-time through an editable Google doc.*

Profile Coaches will provide feedback within 2 weeks of the due date.